



Erasmus+

# Offline gamification to unmask EU myths & stereotypes

---

*The concept*

*Dark Stories and Escape Room*





# Playing with the fire. *Really?*



Yes.

- Cause with dull stuff it's good to create fun
- Cause through a playful approach the deconstruction of myths becomes more dynamic
- Because playing is an inter-generation value



Erasmus+

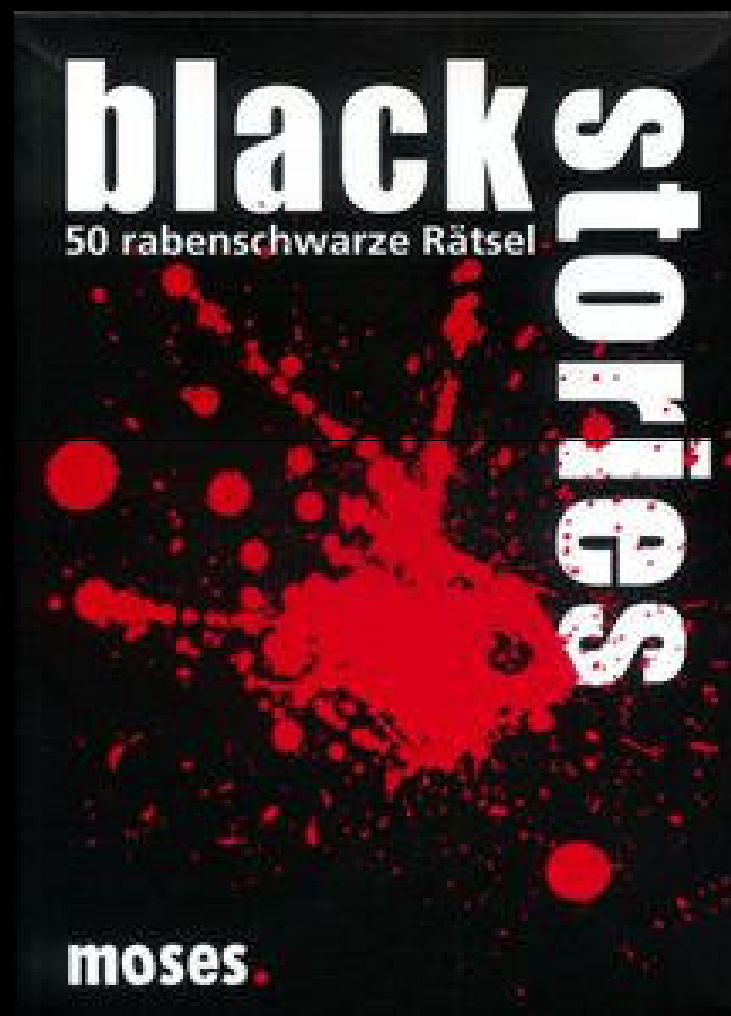




# DARK STORIES

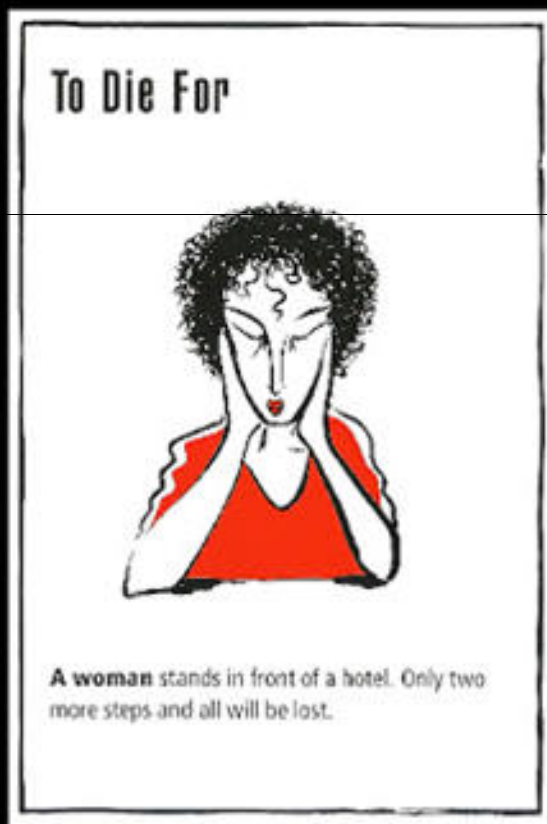


Erasmus+





# DARK STORIES





# DARK STORIES

**The woman** was playing Monopoly and her piece was on Park Place. If she rolls a two, she will move to Boardwalk, causing her to go bankrupt.



Erasmus+





# EU DARK STORIES

Northern Finland. January 2021

A couple has just  
been fired from their job. They watch  
the news.



3 days later the police finds all  
the family dead on the sofa.





# EU DARK STORIES





# EU DARK STORIES

The Tv Channel they watch spread the fake news regarding the EU taxing air conditioning. Aircondition was the only means of hitting in the house. Outside it as -40C.

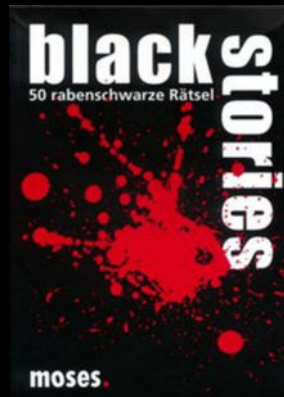


They decided to switch off the aircocondition in order to avoid taxation.



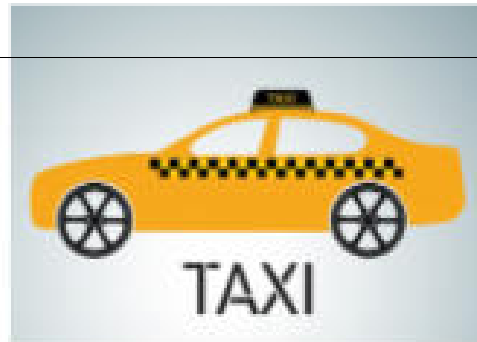


*According to some fake news related to austerity imposed by the EU  
and its instruments, in Lithuania a rumor had been spread that EU  
is about to tax air-conditioning.  
Crazy rumor, but rumor!*





# EU DARK STORIES

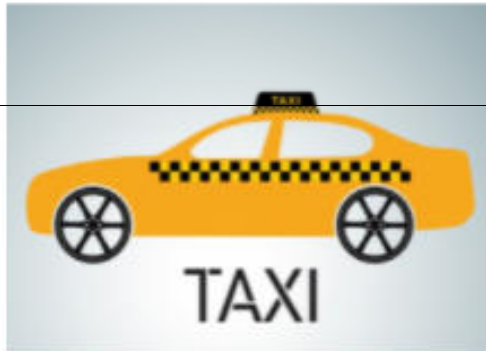


Passenger gets into a Taxi  
in Berlin. Asks the driver a  
question and dies.





# EU DARK STORIES



Passenger read false News that Drivers licences Need to be renew every Five years. He asks the taxi drive for his license which was issued 7 years ago. The passenger gets a Panic attack and dies.





# EU DARK STORIES

A police man enters an Italian Restaurant  
and finds all guests dead on the floor. A  
moment later, he is dead as well.





# EU DARK STORIES



A police man enters an Italian Restaurant and finds all guests dead on the floor. A moment later, he is dead as well.



The pizzeria owner has read the latest news from the EU that wood-fired ovens are to be banned. So he improvises and takes his old, leaky gas oven to bake the pizzas. The guests and he himself suffocate from the leaking gas.

When the detective arrives, he is so shocked by what he finds that he lights a cigarette and blows up the whole restaurant.





# EU ESCAPE ROOM

*Find you way out of the  
myth- labyrinth!*





## EU ESCAPE ROOM

### Types:

i. Escape room: Face to Face experience and interaction.

ii. Escape board games: classic board game props-based game

iii. Digital/online escape game: may include an escape room and/or other various escape tasks.







## EU ESCAPE ROOM

Escape board game

“The Angry Fishermen”





## EU ESCAPE ROOM

### Escape board game

### “The Angry Fishermen”

**Backstory:** *You are a newly missioned Minister of Fishery and Agriculture of your small islandic country. It's only 2 days you've been assigned and your profession before taking over was constructions. So you do not have a clear image of fisheries EU and national legislation yet is depended **on salmon exports** and culture in general (theme parks, museums, cunning industry, tourism sector are highly benefiting from the renowned salmon of your country). Right now, you are in Brussels and you are invited by the Commissioner for Oceans and Fisheries who wants to inform you about a new upcoming policy of the EU according to which **salmon fishing for exports** has to be decreased in some countries including yours due to environmental reasons.*





## EU ESCAPE ROOM

### Escape board game

### “The Angry Fishermen”

*The news have been leaked by journalist. Hundreds of fishermen from your country have gathered outside the room you are in, demonstrating in a very angry way. There is no back door to leave the building, so once you get out you will have to have something tangible to calm them down. Otherwise, you will have to quit from Minister since you were elected promising that salmon fishing will never be decreased during your administration. The Commissioner comes in and tells you: “It’s a take it or leave it. You cannot just go on like that. Otherwise, salmon will extinct in your seas and the biodiversity chain will be in peril. Find a solution or just leave and let it to us to pass over to you the terms of the new policy.”. Then he leaves the room. You get anxious. In no way you can lie on the Commission’s decision. On one hand you have been given the chance to find a solution which will satisfy the environmental concerns of the EU. On the other hand it’s almost impossible to convince the fishermen.*





## EU ESCAPE ROOM

### Escape board game “The Angry Fishermen”

**Taking Actions:** *The only way out of the room and back to your country is a win-win bargain. But what should that be? Take some time to brainstorm.*





## EU ESCAPE ROOM

### Escape board game

### “The Angry Fishermen”

**CLUE 1:** *You send a SMS to your consultant asking him to rapidly send you to send you over some documentation quickly. He is also not experienced in fisheries but he finds online Module 1.3 of MEGA training curriculum and he sends it to you. [You give 1.3 to the players] – You don’t give every clue at once. You give them within a period of 10-15 minutes.*

**CLUE 2:** A waiter from the building’s cafeteria – he’s been serving politicians and EU bureaucrats in this building for over 20 years – comes in to ask if you need anything. He remarks that you are nervous. You explain to him the situation. As he leaves he whispers: “the devil is in the words.”

**CLUE 3:** *The Commissioner has underlined the phrase **salmon fishing for exports**. Maybe this is the magic phrase to suggest an agreement*





## EU ESCAPE ROOM

### Escape board game “The Angry Fishermen”

**SOLUTION:** The EU has the competence to ask and cooperate with EU member states on fisheries and environment issues. So this is a common competence. But industry, tourism and culture are an exclusive responsibility of Member States. The solution is that, as a first step, you decrease exports, and you transfer some of the relevant capital to the internal market (tourism, industry and culture) since this part is at the discretion of your authority. At a second phase you decrease fishing activity and you train fishermen to join the canning industry or establishing small firms so that their income remains the same. You call the Commissioner in. He agrees. You go out from the front door proud and determined. You announce the agreement. You explain it. Then you grab some beers with the fishermen’s syndicates representatives to celebrate the agreement!





*Discussing EU myths was never funnier!*



Erasmus+



Center for Social  
Innovation