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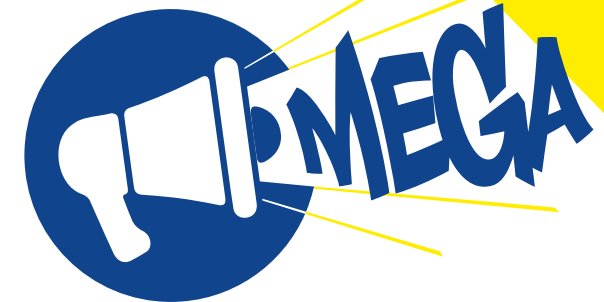


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Co-funded by the  
Erasmus+ Programme  
of the European Union

The European Commission's support for the production of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



Make Europe Great Again



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## AIM

MEGA seeks to strengthen young people as potential ambassadors of the European idea by helping them do unmask Europhobic, populist distortions of the image of the European Union.

## WHY MEGA

For various reasons, Europe is confronted with a wave of Europhobism. For many people, the European Union is the scapegoat for all difficulties and challenges arising from global trends. Accusations of bureaucracy and inefficiency are constantly being voiced.

Young people tend to be more positive, as they benefit from the mobility activities offered by EU programmes such as Erasmus+ and others, like to travel freely and choose their preferred country of study or work. It cannot be taken for granted that the young generation as a whole is or will remain pro-European. The young generation in Europe clearly feels part of their own region and country and less connected to Europe.



## BENEFICIARIES

- Youth workers
- Young people

## CONTACTS

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## OBJECTIVES

- To foster critical thinking in young people so they can better unmask Europhobic myths and misconceptions about the European Union
- To develop positive attitudes towards the European Union and its underlying values

## RESULTS

- A comprehensive research report on widespread Europhobic myths and real success stories of the European Union
- Online gamification environment that presents these beliefs and myths, and online quizzes that lead to accurate facts about the issues involved
- Train-the-trainer course for youth workers to address Europhobia in an informal, playful way in youth clubs and other places where young people meet
- A publication promoting and explaining the MEGA approach to combating Europhobia through a strategy that combines online gamification and interactive face-to-face interventions in youth groups.

